



## How 2 Start Your Own Highly Successful Fundraising Business – Made Simple



**Welcome to:  
Ike Lemuwa's  
Presentation on  
How to Start Your Own  
Fundraising Business  
Made Simple**

[www.how2startcommunityfundraisingbusiness.com](http://www.how2startcommunityfundraisingbusiness.com)

## You will learn:

- How to become a thriving fundraising coach or consultant
- Powerful secrets and tips to running charity fundraising events
- How to put your passion for helping others into action
- Very secrets to convincing the board of directors at a large national charity to hire you as their consultant
- How start raising funds fast by going after government grants or staging a special event

# An Introduction to the Exciting and Very Rewarding Profession of Community Fundraising

Hello! I'm Ike Lemuwa and I want to extend a Grand Welcome and Thank You to you for exploring the incredibly honorable profession of community fundraising coach and consultant!

I'm sure you're as excited as I am to get started. So let's not waste any more time....

In no time at all, you'll be fully qualified and licensed to begin accepting and assisting dedicated clients in the fundraising field.

This is a tremendous opportunity for you to both make a huge difference in the world by bringing much needed help to a troubled humanity while making a handsome income for you and your family!

# Fundraising Basics:

Here is some critical knowledge to keep in mind at all times as a fundraising consultant:

- People are more than willing to give both their time and money to a worthy cause. Often the only reason they don't is nobody has bothered to ask them to do so. Knowing exactly how to get others to

skills.

- Donors to charities are not bottomless bank accounts you can make a withdrawal from any time you want. Maximizing your fundraising means finding those that care about the cause and regularly keeping them informed about the progress the organization is making.
- As a fundraising consultant, you can't raise all of the money yourself. Fundraising is best accomplished by holding events that attract a wide range of donors. Holding events requires volunteers. One of your critical skills is building a team of volunteers to do the

# To Raise Money – You Have to Ask For It

Here are a few charitable giving statistics from the National Philanthropy Trust.

Remember this important information so you can apply it in your fundraising efforts.

- The US reached a new charitable donation record of \$314 billion in 2007. Sadly, as the economic recession wore on, giving dropped 2% to \$308 billion during 2008.
- 89% of American's give on an annual basis.
- Of wealthy Americans, 86% respond that they give for one of two reasons “meeting critical needs” and “giving back to society”.
- Corporate donations amounted to \$4.2 billion in 2006.

But

- 83% of all contributions come from individuals or households.
- The United States has approximately 1,010,400 charitable organizations. All of them working to raise money and find volunteers.
- 56% of Americans do volunteer work of some sort. These are the people that will make up your teams – the ones that you will train and consult with.

# About Fundraising Consultants

- Create annual giving programs for charities.
- Create major gifting programs for charities.
- Create annual giving programs for corporations.
- Create major gifting programs for corporations.

**Quickly it becomes clear how extensive the skills and knowledge of a professional fundraiser needs**

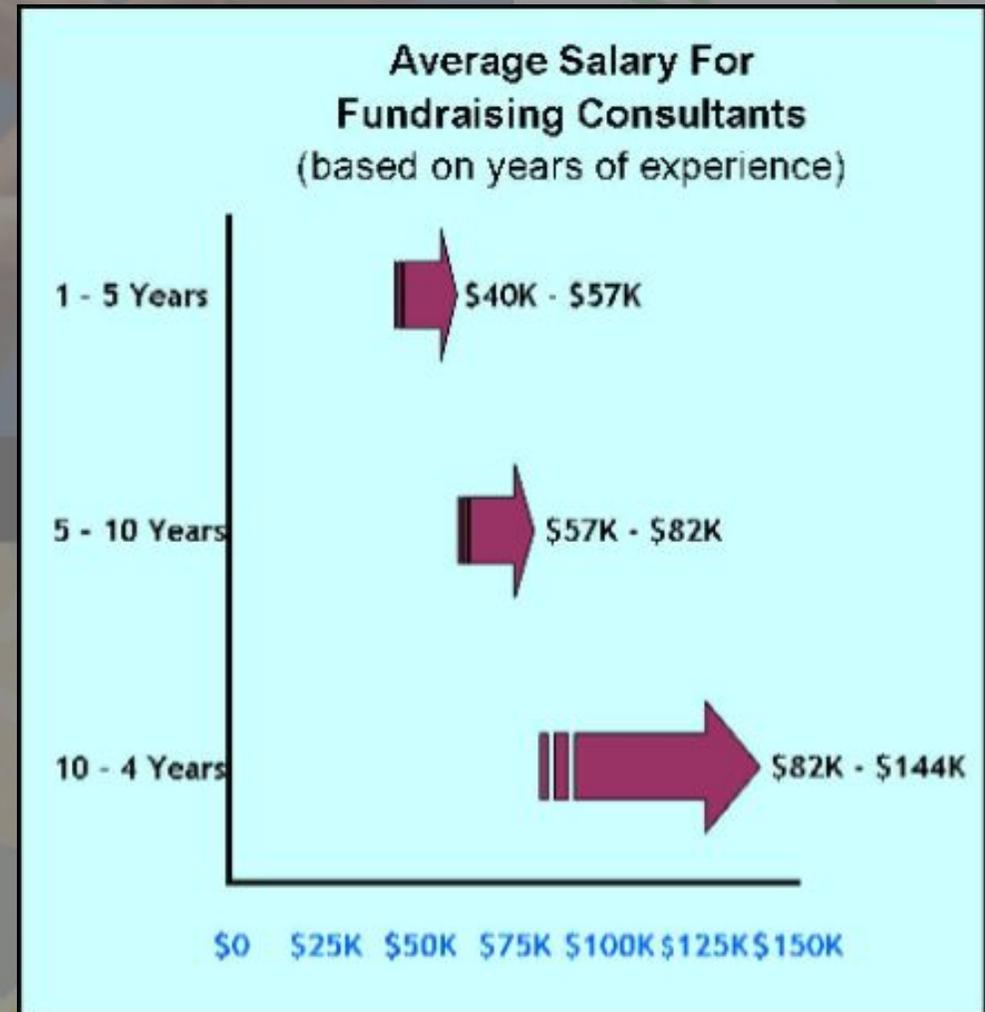
**to be. It's no small wonder why professionals are known by the title "Director of Fundraising".**  
responsibilities.

- Help new and established organizations recruit top-notch board members.

# How Fundraising Consultants Get Paid

While salary results are very much an individual achievement, there is a way to look at the profession as a whole.

The chart on the right depicts a general break down of fundraiser consultant salaries based on years of experience. What most strongly effects what a consultant can charge is how successful they have been with past fundraising campaigns and projects.



Always keep in mind you are joining the charity industry. Your career choice involves much more than the salary alone. Just as important is the good work you are doing to relieve the suffering of some and to promote the good work of other

# Meet the Rich and Famous

Here are the biggies in the fund raising business

While the biggest donors tend to be America's most successful business people, the list of celebrities donating time and money is also impressive:

- Bono - U2's front man
- Nicholas Cage – world famous movie actor
- Sandra Bullock – world famous movie actress
- Celine Dion – award winning singer
- Paul McCartney – from the Beatles
- Oprah Winfrey – talk show host and richest woman in America



# **There are GREAT OPPURTUNITIES for you to begin your own TURNKEY fundraising business immediately.**

**Here's only some of what the entire program can do for you**

- The opportunity to interact with like minded people passionate about charitable fundraising just like you**
- 20 free phone consultations with your very own expert fundraising coach who will answer your most pressing questions and concerns**
- Learn how to start your own fundraising consultant business including templates and other tools of the trade**
- You'll be assisted in creating and branding the most important product you have to sell - "YOU"**
- Access to multiple other products you need to get your new fundraising consulting business off to a roaring success in less than 90 days**
- New and cutting edge tips and secrets that you will only learn at these websites**

**Be Sure to Take Full Advantage of  
Everything You are being offered.**

**Visit these Resource Packed Websites  
Today!!!**

**[www.communityfundraisingportal.com](http://www.communityfundraisingportal.com)**

The Community Fund Raising website is a community portal open to fundraising professionals, corporate sponsors and donors, and suppliers all share ideas and concerns about the future of global fundraising activities.

**[www.communityfundraisingmarketplaceportal.com](http://www.communityfundraisingmarketplaceportal.com)**

Community Fundraising Marketplace is the portal where all global fundraising professionals and international donors come together to share their experiences and also look for modern fundraising assistance... Be sure to take advantage of the members only section where you will receive exclusive content to help your fundraising business grow. Join today!

[www.communityfundraisingreviewnewsportal.com](http://www.communityfundraisingreviewnewsportal.com)

Community Fundraising Review News Portal is where professional fundraisers share articles, opinions, and other news and important updates that affect regional, national, and international fundraising activities. Visit it now!

[www.askcommunityfundraisingcoachportal.com](http://www.askcommunityfundraisingcoachportal.com)

Ask Community Fundraising Coach Portal is a free portal where experts can post their profiles to encourage fundraising consultants to contact them for all kinds of professional fundraising help.

This portal is open to both professional fundraising businesses and corporate

**Much Better Than Only having Access to the  
GREAT Resources is Actually  
OWNING the Website to Start Your Turn Key  
Fundraising Business Today!!**

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**Visit these Blog Site to Find EXACTLY what  
you are looking for!**

**[www.ikelemuwablog.com](http://www.ikelemuwablog.com)**

**Here is where you will find expert advice from the author of this book. Ike Lemuwa contributes daily ideas and commentary about community fundraising ideas and challenges.**

**[www.communityfundraisinghelpblog.com](http://www.communityfundraisinghelpblog.com)**

**A sensational community fundraising help blog dedicated to searching and writing about various resources available in every niche community and how to gain access to funds available to help their communities.**

# Imagine the Instant Recognition and Credibility YOU would Achieve as the OWNER of all These Ourstanding E-Commerce Sites!

[www.communityfundraisingideasblog.com](http://www.communityfundraisingideasblog.com)

Another fantastic blog for community fundraising ideas. This blog is dedicated to expressing exciting new ideas that contribute to organizing, starting, developing, launching, and running your own highly successful fundraising business. This one you want to join now!



Made Easy!



**These are the most important tools you need to launch your business today!**

**Be sure to join these fundraising clubs to take advantage of the exclusive offers you will find inside. Join TODAY!!**

**[www.communitydevelopersclub.com](http://www.communitydevelopersclub.com)**

**[www.emergencyfundraisingclub.com](http://www.emergencyfundraisingclub.com)**

**These two highly popular membership sites offer elite access to a wide variety of materials you can't find anywhere else. You'll find potent training materials including eBooks, eSlide Shows, eNewsletters, eCourses, and much much more to help the beginning professional fundraiser get off to a spectacular start.**

**Don't miss out – SIGNUP NOW!**

**The best plan you can make going forward is to finish this eBook to learn the basics of the fundraising consultant and then take the next step by joining others making a difference in this world by learning the advanced techniques and staying on the fundraising cutting edge with us. We're here to help!**

**As the Owner of the 3 Membership Sites will get to keep 100% of the revenues generated from each of the three membership sites....**

- **Opportunity to License**
- **e-Community Ports**
- **e-Courses**
- **e-Courses**
- **e-Slide Shows**
- **e-Newsletters**
  
- **e-Community Fundraising Launch Manager Portalpro**
  
- **3 customized membership Sites**
- **Compete in an exciting 90 day fundraising challeng....**

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time offer**

**Get Yours NOW!**



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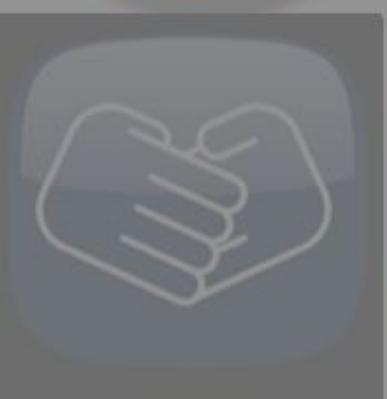


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